

# Official Video Contest Rules

## ENTRY GUIDELINES

### 1. General

- Participation is open only to current University of Portland students living in UP's residence halls.
- Only one video is permissible per student/team.
- Students may enter individually or as a team with their roommates. Teams involving others are not permissible.
- Prize money will be awarded only to the person(s) named in the online contest submission form.
- Submit videos and complete all required entries on the video submission form by November 30<sup>th</sup>, 2022. No submissions will be accepted after this time unless the contest is extended by the Director of Residence Life.
- Rules to this contest may be changed without notice.
- All decisions made by the Director of Residence Life or their proxy are final and binding.
- All videos submitted to the contest are subject to these rules, the video release form, and any other stipulations posted on [www.up.edu/residencelife/roomtour22](http://www.up.edu/residencelife/roomtour22), even if they are disqualified from the contest.

### 2. Video Production

- Videos must be at least 30 seconds in length and may not exceed 2.5 minutes in length.
- Videos must be in a format acceptable for YouTube.
- The video must be appropriate for all ages.
- No commercial content is permitted (music, video, animation). Evidence of rights will be verified before a video is declared a winner.
- Videos must be developed by students for a broad student audience. No professional (paid) assistance may be used in production of the video. Any entry doing so may be disqualified.

### 3. Content

- Must address the Contest theme: "The coolest dorm room in my hall."
- Must be filmed in the entrant's own dorm and room.
- Must include names and class level of all participating students.
- Must be in good taste and appropriate for all audiences.
- Must be original content authored, composed, and performed by students identified in the entry form as participants, except for third party content for which the rightful owner has granted permission, in writing, (a) to incorporate the third party content (including, for example, background music and art work) into your video entry, (b) to reproduce and distribute such incorporated third party content through YouTube and other online

media, (c) to grant to the University of Portland the license rights described in Section "Licenses, Waivers, and Releases", below.

## **JUDGING CRITERIA**

1. Content
  - Did the video address the theme of the contest?
  - Was the information clear and well expressed?
2. Creativity
  - Was there unexpected or innovative use of video that enhanced the power of the video's message? (Creativity of execution)
  - Did the message provide a new perspective? (Creativity of idea)
  - Did the total video presentation display a combined innovative use of design, materials, and ideas? (Creativity of total product)
3. Overall effectiveness of delivery
  - Was the video effective in showing how the room is utilized and arranged?
  - How engaging was the message?
  - Is the viewer compelled to keep watching?
4. Technical quality for videos
  - Lighting, Sound, Editing (poor sound quality can adversely affect all other judging criteria)

## **SUBMITTING YOUR ENTRY**

1. To submit a video, it must be uploaded to the contest form. Your video may then be uploaded to the University of Portland's Resident Life YouTube channel and made accessible to the public by our staff. Please ensure that your video is in accordance with the Google Terms of Service, Google Privacy Policy, and YouTube Terms of Service.
2. For your video entry to be considered in the Contest, you must submit the "Video Contest Submission Form" and your video via the Contest form.

## **REPRESENTATIONS AND WARRANTIES**

By entering the Contest, you represent and warrant that the video entry complies with the Contest Rules, and Entry Guidelines, and that:

1. You own or have the necessary licenses, rights, consents, and permissions to reproduce, distribute and publicly perform works of authorship or other content, including music, and images or likeness of any person, contained in your video entry, and you have the right under all patent, trademark, trade secret, copyright, or other proprietary rights to grant to The university of Portland the licenses described in Section 6, below;
2. Your video entry complies with the YouTube Terms of Service;
3. At the time of entry or any time thereafter, your video entry does not contravene any contractual, legal, or other obligation;

4. At the time of entry or any time thereafter, your video entry does not infringe the intellectual property rights of any third party;
5. Your video entry does not contain any profane, pornographic, obscene, or defamatory materials;
6. Use of the video by the University of Portland, as contemplated by the Contest Rules, will not infringe any copyrights, rights of publicity or any other rights of any person, living or dead. The video and materials used are not subject to any prior agreements that would limit the scope of the permission granted to the University of Portland under the Rules; and
7. You have complied with all relevant laws, rules, and regulations in the production of your video entry.

## **WINNING AND PRIZES**

1. Each residence hall is guaranteed one winner so long as there are at least three entries submitted by that hall.
2. After the submission period has closed, the Director of Residence Life or their designee will select the best entry from each hall.
  - If a hall has had less than three entries, the Director of Residence Life or their designee may choose to select a winner at their discretion.
  - The Director or their designee may also choose to select more than one winner for some halls if they feel multiple entries were of quality.
3. The Director or their Designee may elect to choose a “grand winner” from amongst all winning entries.
4. Odds of winning will depend upon number of entries.
5. The prize for each winning entry will be first choice for their year in the Spring 2022 Housing Lottery. All the residents of the room who are named in the submission form for the winning entry will receive the prize. The winners will be placed into a special lottery and given time slots ahead of all other students in the Housing Lottery.
6. If a grand winner is chosen, that entrant or entrants will get the very first time slots.
7. All other rules for housing selection will still apply (e.g. Sophomore students not being permitted to live in the Haggerty and Tyson Apartments).
8. Residence Life reserves the right to offer this same prize to a future contest, and in that event, all winners from both contests will be grouped together to randomly receive housing time slots ahead of other students.

All decisions about winners and any disputes will be settled by the Director or Residence Life or their designee.

## LICENSES, WAIVERS AND RELEASES

1. In consideration for your participation in the Contest, you, on behalf of yourself and the participants listed in the entry form, hereby grant The University of Portland a worldwide, non-exclusive, royalty-free, perpetual (for the duration of the applicable copyright), sub-licensable, and transferable license to exercise the rights in your video entry as stated below:
  - to reproduce the video;
  - to create and reproduce derivative works of the video;
  - to distribute copies of, display publicly, perform publicly, and perform publicly by means of a digital audio transmission the video and any derivative works of the video.
2. For the avoidance of doubt, where the video entry incorporates a musical composition, you and each participant named in your entry form waive any exclusive right to collect royalties for the public performance or public digital performance (e.g., webcast) of the video or any derivative works of the video.
3. For the avoidance of doubt, where the video entry is deemed a sound recording, you and the participants named in your entry form waive any exclusive right to collect, whether individually or via a performance-rights society, royalties for the public digital performance (e.g., webcast) of the video, subject to the compulsory license created by 17 USC Section 114 of the US Copyright Act (or the equivalent in other jurisdictions).
4. The above rights may be exercised in all media and formats whether now known or hereafter devised. The above rights include the right to make such modifications as are technically necessary to exercise the rights in other media and formats. All rights not expressly granted by you are hereby reserved.
5. You understand that use of the video by the University of Portland may include, but will not be limited to, the following:
  - Initially, the video will be posted on the YouTube website, which is made publicly available and subject to the applicable rules and licenses; and
  - The video entry may be displayed, reproduced, distributed, and modified for use by the University of Portland in academic settings and higher education institutions.
6. If the video entry is selected by the University of Portland as a contest winner, you understand that the prize will be made payable only to the person or persons submitting and named on the video entry form.
7. The University of Portland reserves the right to request that the video entry be removed from the YouTube platform.